

Members at large named to Advisory Councils

A faculty member, chairman, and support staff member have been appointed to one-year terms as members at large on the College's new advisory councils.

Marilyn Mandel, a coordinator in the Community Services Division, Nightingale Campus, has been appointed to the President's Advisory Council. Dennis Bishop, Math and Science Chairman, Kensington, has been appointed to the Academic Advisory Council, and Marjorie Parrett, Switchboard Supervisor, Casa Loma, has been named to the Administrative Advisory Council.

Members at large have full voting privileges and were selected by members of the respective councils on which they now sit.

In a move to increase college-wide participation and input into planning, President Doug Light replaced the former Academic Council structure in September with an internal advisory committee system consisting of the aforementioned councils.

One of the advantages of including members at large on the councils, according to the

President, is that they are able to bring to the discussions a perspective that is outside administration.

Marjorie Parrett, on the Administrative Advisory Council, was already an experienced switchboard operator/receptionist when she transferred to George Brown's Kensington Campus from the Toronto Board of Education in 1969. When the Casa Loma Campus opened in 1973, she became supervisor of the new centralized telephone system and, today,

the staff of six answer as many as 200 calls an hour each during busy periods.

She is a member of the department's staff development committee which is currently examining ways to better familiarize all employees with the telephone operation.

Other members of the Administrative Council are Jim Turner, Vice President Administration (Chairman); Comptroller Peter Morgan; Registrar Garry Watson; Principals Brian Beetles and Malcolm Sykes; Directors

Lloyd MacKinnon (Computer Systems), Ron Cope (Support Services for the Handicapped), Muriel Davidson (Health Services), Rita Eede (Library Services), Lee Colgate (Personnel), Michael Rant (Physical Resources) and Barbara Ferret (Student Services), and two Deans (appointed by the Academic Advisory Council), Jim Michie, Industrial Training and Continuing Education, and Manfred Straka, Electro-Mechanical Division. Ken MacLennan, Vice President,

Government Programs, is an ex officio member.

Dennis Bishop, appointed to the Academic Advisory Council, has had three successful careers — to date. Born in England, he worked as a meteorologist in both Canada and England, has held management positions in the steel and aluminium industries in Ontario and Quebec, and, since 1966, has been a George Brown educator.

He holds an electrical engineering degree, from the
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George Brown
The City College

mosaic

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Chef Training Co-ordinator Willy Brand helps (left to right) Kevin Bryan and Peter Blakeman, Culinary Management graduates, and Gordon Ley, a second-year Culinary student, prepare for the Olympics.

Mais Oui, en français

George Brown francophone projects are growing, under the direction of Development Officer Liza Suhanic and with the help of special funding from the Francophone Affairs Branch of the Ministry of Colleges and Universities.

On campus, there is the very successful French-for-lunch program for staff and a new ciné-club, both at the St. James Campus. French extension courses are being expanded and Liza is involved in a number of community projects.

The October issue of "Resources for Staff" carried a rundown on these projects. If you didn't get a copy and would like one, call Staff Development at Ext. 743, or for more information on francophone happenings, call Liza at Ext. 319.

'Yes' vote

A College-wide Student Federation is now a reality at George Brown College.

Students from Casa Loma, Kensington and St. James Campuses voted in mid-October to ratify the concept. And following the establishment of a Student's Union at Nightingale Campus a referendum will be held there. In the meantime Nightingale lends moral support to the federation.

The federation will provide students with greater organization, unity and a stronger lobbying voice, says Maurice Chambers, the federation's executive director.

By Janet Thomson

October, 1980, will not soon be forgotten by three young chefs from George Brown College. In the role of helpers, they had the honor of accompanying Canada's top 20 chefs to the 15th World Culinary Olympics, October 20 to November 1, in Frankfurt, Germany.

With the honor came 15-hour days of slicing, dicing, blending, and garnishing. However, the three apprentice chefs — Peter Blakeman, Gordon Ley and Kevin Bryan — under the guidance of George Brown's master chef, Willy Brand, also had the chance to mingle with the best chefs in the world.

Cook-Off Winners

The three young men were chosen for the trip when they won first, second, and third in a cook-off held in August at the College. Peter says it was

his lucky day when he won the cook-off. Besides being lucky, however, he admits he finished on time because he was relaxed and organized.

His cooking career sprouted when he took an after-school job in Bramalea — as a pot washer.

Support Team

In Frankfurt, Peter, Gordon, and Kevin were the support team for Canada's Central and National teams. Western and Eastern Canadian teams and most other competing countries sent their own support teams.

Canadian participation in the Olympics is funded in part by a grant from the Boland Foundation.

Maurice Prior, chairman of the master chefs certification program at George Brown, says the apprentices' preparatory work is vital. And he speaks from experience, having been on the Canadian National Team in 1972.

In addition to assisting, the apprentice chefs also had their own day in the spotlight. On Youth Day, young chefs from all over the world demonstrated teamwork and clean cooking techniques in the preparation of hot and cold hors d'oeuvre of their own creation.

Although flattered to represent Canada internationally, Kevin Bryan confesses that his mother's pot roast is still his favorite dish.

United Way dollars up

Congratulations! George Brown employees dug deep and came up with a record contribution to the 1980 United Way campaign.

As of early November, with results still not final, donations and pledges totalled more than \$7,000 compared to

The multi-faceted nature of the College is aptly illustrated by two success stories, from the many success stories, associated with fall enrolment. The first takes place in the ballet studio and concerns a relatively new program; the second takes place in the machine shop and concerns a program which had its origins in the Provincial Institute of Trades (forerunner to George Brown).

Dance Enrolment Up

Both full- and part-time enrolments in the George Brown School of Dance have increased substantially.

Twenty-one students, from as far away as Alberta and British Columbia, are currently enrolled in the full-time two-year diploma program introduced in 1978. Nineteen are in first year and four are in second year. Last year, there were only 10 full-time students.

Dance Chairman Lois Smith attributes the increase to world-wide recognition of ballet stars from countries such as Russia, as well as a growth in the number of Canadian ballet companies.

Waiting Lists

"This has especially had a beneficial effect on the image of male dancers," she says, referring to seven men enrolled in the Dance program this year. "People are realizing that dancing takes a lot of strength and talent."

She doesn't expect a drastic upsurge in full-time enrolment, however, predicting instead moderate increases in the next few years as the public

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\$5,116 last year. This dollar increase, approximately 39 per cent, far exceeds the eight to nine per cent increase recorded across the board for the United Way of Greater Toronto and the 10 per cent increase in the campaign's education division.

happenings

ECTACULAR

was the only educational institution represented among 200 exhibitors from around the world who presented their '80, Canada's great international marketplace for the . The mammoth show was held for five days in October . Exhibition Place, and Dr. Manfred Straka, Dean of the . The College's exhibit drew lots of in- thousands of persons associated with the industry, plus tour- countering aware of training opportunities available through . The College offers a 20-week full-time **Plastics Moulding** . **Plastics Program** as well as various related part-time pro- ducts, such as juice squeezers and golf tees, produced by students under the supervision of **Harry Walnberg**, were sitors.

TASK FORCE

College's ad hoc marketing strategy task force created by re, as follows: **Doug Light**, President (Chairman); **Joan Relations Officer**; **Ed Dunn**, Chairman, Business and **Barbara Ferrett**, Director, Student Services; **Sid Schipper**, Technology Division; **Robert Stamp**, Co-ordinator, Commerce; **Robert Struthers** (or successor), Chairman, Education; **Jim Turner**, Vice-President, administration, and Registrar. The purpose of the task force is (1) to create an strategy for the College as a whole and (2) to max- imize from all elements within the College for the marketing created by the public relations group.



PRESIDENT-ELECT
George Brown's Peter Felder is the new president-elect of the Needle Trades Management Association of Ontario. Currently vice-president of the NTMA's Education Committee, he will assume office in May. Chairman of fashion, furniture and grooming in the Fashion Technology Division, Peter was one of the original founders of the NTMA to which 400 companies now belong.

TO INDUSTRY

him "Man of the Year" and he used the occasion to to dream. He is **Sid Schipper**, Dean of the **Fashion Techn-** n, who was named "Man of the Year" by the **Needle Trade Association**. In his address to the association, Mr. Schipper try to plan for the future and scolded it for not doing a encouraging and supporting new talent and informing the the challenges and opportunities that exist in the industry. His speech were reprinted in a recent issue of the **Canadian** industry. He also paid tribute to Mr. Schipper, as follow- ing, has made a notable contribution to the clothing industry trades, both through his association with **George Brown** generally, throughout the fashion industry. He has constan- a value be placed on the industry consistent with its impor-

reflect diversity

people of blue according to Straka, Dean of mechanical Divi- es the College's engineering Tech- nology) Program

ar program was out 18 years ago al Institute of inner of George as recently as there was only class. Two years first-year class d, this fall, to easing demand, added a third total first-year 2.

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IN THE SPOTLIGHT

(Left) **Anne Martin**, producer/host of MTV's "Working World", reads **Barbara Read** for the TV cameras. Co-ordinator of the 10-week **Fast Food Supervisor** program, **Barbara** was a recent guest on the show. (Right) **The George Brown** exhibit, featuring the Col- lege's hospitality programs, was a major attraction at **Toronto's International Gourmet Show** in October. Demonstrations, such as the making of Irish coffee (right), drew huge crowds. **Bob Mead** of the **Hospitality Facility** was Show Chairman.



FACING REALITY

Significant developments in **industrial electronics** in the last few decades have filtered through to affect the lives of everyone, not the least of which are **electrical tradesmen**. Moves by **George Brown** to update the training it provides electrical apprentices and tradesmen in light of these developments is the subject of an article in the annual publication of the **Provincial Building and Construction Trades Council of Ontario**. The article is entitled "Tradesmen Face Industrial Electronics Reality". Each year, some 1,000 electrical apprentices study at the College, which boasts some of the largest and best-equipped electrical training labs in North America. In addition to post-secondary students, many others in the field are engaged in part-time or evening study ranging from retraining to journeyman upgrading courses.

CERAMICS RECOGNITION

George Brown's Commercial Ceramics Program received feature treat- ment in the September/October issue of **Canadian Clay and Ceramics**, published out of Toronto. The article, written by **Ceramics Teaching Master Gerry Johns**, outlines the objectives and content of the new two- year program introduced in 1979. Currently, 15 first-year and six second- year students are enrolled in the program which is **unique in Canada** and one of only a half-dozen similar programs in the world. **Diana Lim**, a second-year Ceramics student, recently became the first **George Brown** recipient of a \$150 scholarship from the **Ontario Crafts Council**. The scholarship will be awarded annually to a deserving first-year student who is returning for a second year of instruction.

ARE CRAFTPERSONS NEEDED?

Should **George Brown's Jewellery Arts Department** be training artisans or production line workers? As part of an 11-page special report on the Col- lege's Jewellery Programs (including full-color photos) in the August issue of **Canadian Jeweller**, writer **John Milne** addresses this question. With today's emphasis on speed and volume in the manufacturing sector, does the industry really need colleges such as **George Brown** where students consider themselves craftpersons rather than line workers? Writer **Milne** concludes that it does: without such craftpersons, the future of **Canadian Jewellery design** may be doomed to mediocrity.

COURT REPORTING STORY

The next time you are a witness to a heated debate among friends, im- agine trying to record on paper — word for word — what they are saying. It's almost impossible, according to **Corinne Mauro**, a court reporter in the civil division of the County Court for the Judicial District of York in Toronto and a 1980 graduate of the College's **Court Reporting (Stenography)** Program. **Corinne** is the subject of an article on court reporting as a career which will appear in the December/January issue of **Teen Generation**, a glossy magazine circulated to secondary schools across Canada. The article tells about the many job opportunities that exist in the field, the attractive income potential, and exciting employment

environment: **George Brown's Court Reporting (Stenomask) Program** also receives attention. As well, the December/January issue of **Teen Generation** will carry an eight-page centre spread on **George Brown's** total post-secondary offerings.

MORE NEWSMAKERS

The College's 40-week full-time **Fur, Leather and Suede Program** was the subject of an article in the August issue of **Fur International**, published out of Montreal. The article notes that "George Brown College is unique in that it has the only complete fur training program of any vocational training facility in North America". They weren't identified as such, but the technicians appearing in a recent picture spread in **The Toronto Sun**, outlining the great work being done at the Ontario Crippled Children's Centre to assist children who have lost limbs, were former **Orthotic-Prosthetics students**. **Roger Carmichael**, in his final year of **Printing Technology**, was selected for a **Toronto Star** feature on young people on their way up. A son of **Hollis Carmichael**, **500 MacPherson**, **Roger** recently opened his own printing firm, **Design Printing**. . . **The Globe and Mail** carried a recent feature on **Arlene Massey**, who gave up a comfortable clerical job at the CBC to take **George Brown's** full-time **Apparel Pattern Drafting Program**. Now, she sells her creations (luxurious loungewear) to **Creeds**, **Etatons**, and others.

HERE AND THERE

The College's Theatre Arts Department presented its first workshop pro- duction of the year, **Dark of the Moon**, a folk fantasy, on Nov. 7 and 8 at the Theatre Arts Complex on King Street. . . **The George Brown Nursing Alumni Association** held its first meeting in September. For further information, contact **Phyllis Morley** at Ext. 721. . . **Marketing teacher Bob Stamp**, St. James Campus, was elected treasurer of the **Toronto Chapter of the American Marketing Association**. . . **The Math and Science Department** is expanding its offerings in micro-computer programming. An advanced evening course is scheduled to start in January to meet the needs of graduates of the basic course and others with equivalent standards. For further information, call Ext. 426.

Experts from education, government, industry and the medical profes- sion, are lecturers for a 10-week evening **Industrial Hearing Conservation** course to begin in February. Offered through the **Electronics Depart-** ment, the pilot program is designed to meet the Ministry of Labour's recommendations for appropriate training of audiometric technicians in industry. . . About 100 **Metro area secondary school guidance counsellors** held their kick-off dinner meeting for the year in the **Kensington Campus Dining Room** in September. **Toronto Star** columnist **Michelle Landsberg** was guest speaker, and **James Moore**, **Hospitality Chairman (Administration)**, acted as College host. **Secondary School Liaison Officer Mary Bruno** also attended and reports the counsellors were most impressed by both the food and service.

THE SPOILS OF HONEST TOIL

George Brown students earn recognition both within and outside the College. In the **Diamonds Tomorrow** competition, sponsored by **De Beers**, **Honourable Mentions** went to **Ellen Stock**, a graduate and part-time teacher, and to **Gerrie Dickson**, who completed the **Jewellery Arts Program** this year. (Right) **Photo) Bindery Co-ordinator John Field** con- gratulates **Mary Anne O'Connor**, one of several award winners at recent **Bridery Apprentice Graduation Ceremonies**. (Photos Below) Several students were honored at a luncheon held for the **Education Committee of the American Apparel Manufacturers' Association**. Left: **President Light** congratulates **Dressmaking graduate Leela Blajit**, who won a design contest for children's fashions (her daughter models her design) presented in co-operation with **Fashion International**. Centre: **Fashion Dean Sid Schipper** with **Creative Fashion Design student Erica Greenblatt**, winner of the **Sidney Schipper ORT Award for Excellence**. Right: **Board Chairman R.B. Bradley** (left) and **Ed Lewis**, **Education Committee Chairman, AAMA**, congratulate **Apparel management graduate Lorie Shenton**, winner of the **Board of Governor's Bronze Medal** and the **AAMA "Student of the Year" Plaque**.



Millions are 'functionally illiterate'

The educational needs of adult Canadians who can neither read nor write is the subject of a cross-Canada study by June Kingshott, co-ordinator for English and Life Studies in Academic Upgrading, who is currently on sabbatical.

She is concerned about the lack of opportunities that exist for the four million adults in Canada who have less than a grade eight education.

These people are functionally illiterate, says Kingshott. They are handicapped by being unable to read bus or subway signs, simple recipes, food labels, first aid instructions, or even their children's report cards. Many are equally unable to fill out job application forms.

Usually they are of at least average intelligence, says Kingshott, but they have — for one reason or another — slipped through the educational system and ended up with large gaps in their education.

Books donated to Caribbean

Adi Mistry got more excitement than he bargained for during an August visit to the Caribbean island of St. Vincent.

A business management and tourism instructor at St. James Campus, Adi also works as a consultant and lecturer for the Foundation for International Training.

He was in St. Vincent to conduct a 10-day rural management workshop when Hurricane Allen struck with 225 km/h winds and monsoon rains.

As a consultant to individuals and organizations, Adi has made several trips to the Caribbean. This time, however, he came bearing six boxes of business texts from the St. James Campus. It was the first such shipment from George Brown but Jack Wilson, Dean of Business and Commerce, doesn't expect it to be the last. He hopes to expand such shipments: "If the books are outmoded here it makes sense to send them where they are needed and appreciated."

In many areas of the Caribbean, students consider themselves lucky if they have one book to share among five.

George Brown College has, on a continuing basis, more than 500 full-time day students improving their English, math and science in its Academic Upgrading programs. But Kingshott says there appears to be a need for more classes to serve the needs of people with less than grade eight education.

She wants to explore fund-

GB director

Chorus best in world

By Janet Thomson

Over in the confines of the George Brown Upgrading Test Centre resides a musical director of international acclaim.

Ray Danley is the director of 120 men who make up the Dukes of Harmony — the best barbershop chorus in the world.

This summer, the Dukes of Harmony, from Scarborough, represented Ontario in Salt Lake City, Utah, and came away the champions in the 1980 international chorus competition.

It was their second win in a row — an "exceptionally rare phenomenon", says Danley, director of the Test Centre at 37 Dartnell. Never before has the award been won by the same chorus twice in a row.

Danley has been singing barbershop for 24 years. His interest was aroused by his high school music teacher who had some old books with barbershop songs in them. "It was purely coincidental," says Danley. In the 1950s few people were familiar with this type of music than is now the case, he says. But once he heard the melodies and started harmonizing he was hooked.

Barbershop singing grows out of people's natural har-

ing, recruitment, location and time of classes, curriculum, methods of testing, hindrances to learning (for example learning disabilities) and teacher-training. Her goal is to see if George Brown can better serve the undereducated adult who is unable to get or keep a job, or acquire or improve skills, because of the inability to read or write.



Ray Danley: Directs Dukes

mony. Old, well-known melodies are harmonized "a capella" (without instrumental accompaniment).

Until the 1950s, barbershop style was only expressed in quartets. It began to infiltrate male glee clubs, however, and soon larger groups began to harmonize.

Danley's Scarborough chorus is one of 30 in Ontario and 700 in North America. To add to their role in preserving this unique form of music, the Dukes of Harmony have released an album called "Twenty-five Years of Barbershop Harmony".

Order of Canada for Lois

Lois Smith, Chairman of the George Brown School of Dance, became an Officer of the Order of Canada in a presentation at Government House in Ottawa in October.

Canada's first prima ballerina, Lois was awarded this country's second highest

achievement award for her outstanding contribution to ballet in Canada.

Born in Vancouver 50 years ago, she began her professional career with the well-known Theatre Under The Stars musical theatre company. She later moved to the United States where she was a leading dancer with the Los Angeles Light Opera Company.

When the National Ballet of Canada was formed in 1951, she left a successful career in Los Angeles to join the National as a principal dancer. An important member of the company during its formative years, Lois gained international acclaim as an outstanding interpreter of classical roles, as well as more dramatic modern classics. In 1969, a painful tendon forced her into retirement.

This presented her with the opportunity to fulfil a life-long dream — to establish her own school of dance. In 1975, the school became part of George Brown College, where more than 1,400 full- and part-time students now attend dance classes every year.



In Ottawa: Lois Smith and Governor-General Ed Schreyer

people

New Staff

Community Services: Jean Wilson, typist steno III, Kensington. **Computer Services:** Kathleen Hall, key punch operator, MacPherson. **Electro-Mechanical:** Geoffrey Collins, faculty, Machine Shop, Casa Loma; Philip Porcherson, faculty, Casa Loma. **Fashion Technology:** Andrew Benko, faculty, Kensington. **Graphic Arts:** Mahamad Ali and Owen Pearce, technicians III, and Lawrence Wormald, faculty, all St. James. **Handicapped:** Agostino Mancini, technician II, MacPherson. **Health Sciences:** Cath McNorgan, technician II, Casa Loma; Phyllis Cuthbert, Beverly Coburn, and Irene Zonneveld-Savage, all faculty, St. James. **Hospitality:** Allen Terrence, technician II, Kensington; Ralph Albert, Alan Brown, Rodney Donne, and Nancy Jarrell, all faculty, Kensington. **Library Services:** Donald J. Kelly and Brian Reed, library technicians I, MacPherson. **Math and Science:** Patricia Kay, faculty, Kensington. **Personnel / Compensation:** Mary Tassone, typist steno I, MacPherson. **Staff Development:** Coleen Heffern, secretary I, MacPherson.

Transfers

Yvonne Young from secretary to the registrar to Physical Resources; **Ella McCullough** from admissions clerk in Central Admissions to secretary to the registrar; **Patricia Handyside** from steno II, Nursing, St. James, to steno III, Student Services, MacPherson (a position vacated by **Lois McDonald** when she enrolled in the Dental Assisting program at George Brown in September); **Joan de Boer** from Nursing faculty, St. James, to Student Services Officer, MacPherson; **William Cobban** from St. James to English and Liberal Studies faculty, Casa Loma; **Christopher Fyfe** from College to English and Liberal Studies faculty, Casa Loma; **Daniel Lewis** from MacPherson to English and Liberal Studies faculty, Casa Loma. **Elma Gabriel** from clerk III in Admissions, Casa Loma, to clerk IV, General Purchasing, MacPherson; **Dina Gullo** from typist steno III, Health Services, St. James, to clerk III, Admissions, Casa Loma; **Eleanor Tremblay** from Staff Development, St. James, to Placement, Casa Loma.

Departures

Zena Algor of the personnel pool, MacPherson, has left the College to take a typing

position with the Toronto Dominion Bank. Other departures include **Brenda Bickram**, Library Services, MacPherson, and **David Burleigh**, Electro-Mechanical, Casa Loma, who is pursuing a new career. **Gregory Douleris** has retired from his position as bursar (caretaking) at Casa Loma, and **Andrew Ransozto**, building staff, St. James, has also retired. **Joan Tackey** has left the Hospitality Division and moved to Peterborough; **Rosalind Bishun**, a technician for Library Services, St. James, has left the College to study Library Science at the University of Toronto; **Dianne Ash**, secretary I, Fashion Technology, moved to Vancouver; **Marion Mosnyk** retired from her position as Nursery School leader in Community Services, Kensington.

Name Changes

Catherine Chan to Mrs. Catherine Eu, Computer Systems, MacPherson; **Maria Lopes** to Mrs. Maria Carxao, Health Sciences, Nightingale; **Neslin Turner** to Mrs. Neslin De Laney, Test Centre, Casa Loma.

Sabbaticals

Anne Carr is on leave from Business and Commerce at St. James to do her PhD in administration at York University. Her focus is on the motivation of women to seek and obtain top management positions.

Inge Fowle is studying the changes in patterns of child care. She will look at the current status and future thinking in relation to child care, and hopes to apply it when she gets back to Community Services at Kensington. Inge is also doing post-graduate work in psychology at York University.

Clifford Holland from English and Liberal Studies, Casa Loma, is completing his Masters degree in history at York University. He is majoring in Canadian Studies.

Ronald Mitchell is on leave from Math and Science, Casa Loma, to attend the Ontario Institute of Studies in Education (OISE). He is completing his Masters degree in adult education.

Vern Morrow from Business and Commerce, St. James, is working on a bookkeeping and accounting teaching package to benefit the continuous intake students at St. James.

Krishan Puri is on leave from Graphic Arts, St. James, to study new techniques in printing technology in Europe and the United States.

New course at Kensington

A new course entitled Industrial Sewing Machine Mechanics will begin in the Fashion Technology Division in early January. Students will be taught the basic types of sewing mechanisms and machines during the 40-week full-time pro-

gram located at the Kensington Campus. The demand for skilled personnel in this field continues to grow and the program is being introduced in response to demand from prospective students and employers.